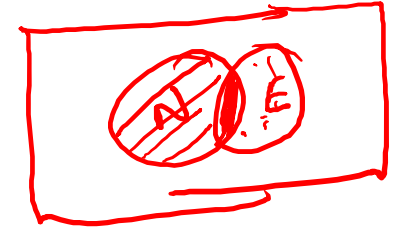




QUANTITATIVE TECHNIQUES FOR MANAGERIAL DECISION - 1 (QTMD1G21-1)

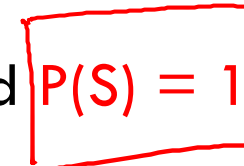
AXIOMS OF PROBABILITY



For any event A:

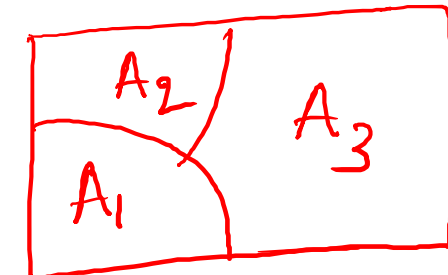
i) $0 \leq P(A) \leq 1$.

ii) $P(\Phi) = 0$, where Φ is the null event (no outcomes) and $P(S) = 1$, where S is the sample space (all outcomes).



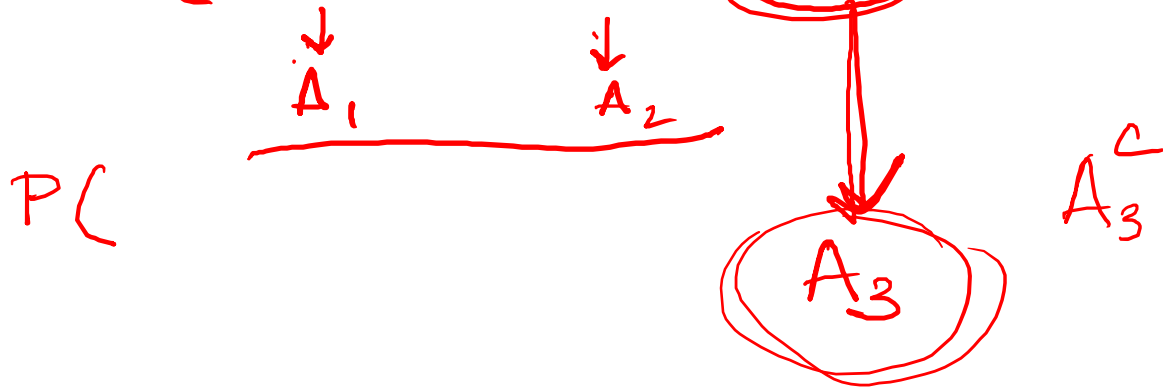
iii) For any sequence of mutually exclusive events A_1, A_2, \dots

$$P(A_1 \cup A_2 \cup \dots) = P(A_1) + P(A_2) + \dots$$



Tossing a coin and throwing a die.

$$S = \{ \overset{\checkmark}{(H, 1)}, \overset{\checkmark}{(H, 2)}, \overset{\checkmark}{\underline{(H, 3)}}, \overset{\checkmark}{(H, 4)}, \dots, (T, 1), (T, 2), \dots, (T, 6) \}$$



$$S = \{ \overset{\checkmark}{1}, \overset{\checkmark}{2}, \overset{\checkmark}{3}, \overset{\checkmark}{4}, \overset{\checkmark}{5}, \overset{\checkmark}{6} \}$$

$E_1 = \{1\}$, $E_1^c = \{2, \dots, 6\}$

$$A = \{1, 3, 5\}$$

$$B = \{3, 6, 2\}$$

$$C = \{2, 4, 6\}$$



PROBLEM

Consider the type of clothes dryer (gas or electric) purchased by each of **five** different customers at a certain store.

a) If the probability that at most one of these customers purchases an electric dryer is **0.428**, what is the probability that at least two purchase an electric dryer?

$$G_i E_{5-i}$$
$$S = \{G_5 E_0, G_4 E_1, G_3 E_2, G_2 E_3, G_1 E_4, G_0 E_5\}$$
$$A = \{G_5 E_0, G_4 E_1\}$$
$$P(A) = 0.428$$
$$A^c = \{G_3 E_2, G_2 E_3, G_1 E_4, G_0 E_5\}$$
$$P(A^c) = 1 - 0.428 = 0.572$$

PROBLEM

$$S = \{C_{1G}, C_{2G}, C_{3G}, \dots, C_{4G}, \dots\}$$
$$S = \{1_G, 2_G, \dots\}$$

Consider the type of clothes dryer (gas or electric) purchased by each of five different customers at a certain store.

b) If $P(\text{all five purchase gas}) = 0.116$ and $P(\text{all five purchase electric}) = 0.005$, what is the probability that at least one of each type is purchased?

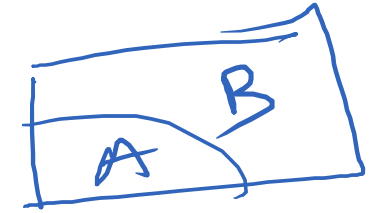
$$* S = \{G_5 E_0, G_4 E_1, G_3 E_2, G_2 E_3, G_1 E_4, G_0 E_5\}$$

$$B = \{G_5 E_0\}, P(B) = 0.116. \quad C = \{G_0 E_5\}, P(C) = 0.005$$

~~P(B)~~ $\rightarrow 1 - P(B) - P(C) = 0.879$

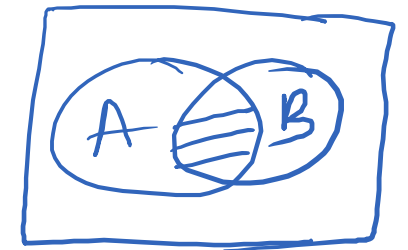
$$S = \{(i, j) : 1 \leq i \leq 6, 1 \leq j \leq 6\}$$

FURTHER RESULTS



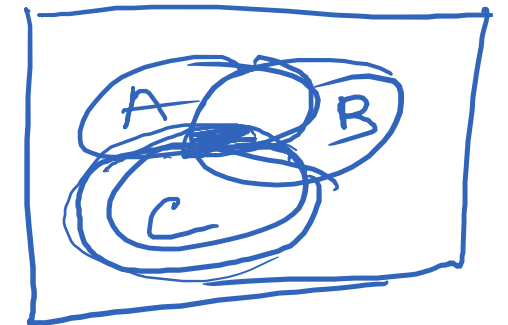
- If **A** and **B** are two mutually exclusive events such that $P(A \cup B) = 1$ then **A** and **B** are called **complements of each other**. We denote **B** as \bar{A} or A^c .
- General formula for two events:

$$\underline{P(A \cup B) = P(A) + P(B) - P(A \cap B)}$$



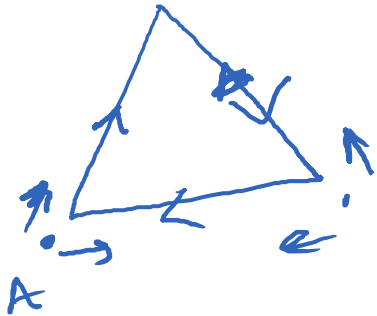
- More than two events:

$$P(A \cup B \cup C) = P(A) + P(B) + P(C) - P(A \cap B) - P(B \cap C) - P(A \cap C) + P(A \cap B \cap C)$$



PROBLEM 2.39, TEXTBOOK PG 51:

Three ants are sitting at the three corners of an equilateral triangle. Each ant starts to move randomly along an edge of the triangle. What is the probability that none of them collide with each other?



Not meet if ~~two~~ travelling clockwise or anticlockwise

Total No of choices for moving = 2^3

No. of favourable choices = 2

$$\therefore P(\text{not meeting}) = \frac{2}{2^3}$$

$$S = \left\{ \begin{array}{l} A_1A_2A_3, \\ A_2A_3A_1, \\ A_3A_1A_2, \\ \dots \end{array} \right\}$$

PROBLEM 2.40, TEXTBOOK PG 51:

There are 3 computers available in an internet café. If on a particular day 3 customers arrived (at non-overlapping times), what is the probability that k computers ($k = 1, 2, 3$) were used on that particular day?



CONDITIONAL PROBABILITY AND INDEPENDENCE

A SIMPLE PROBLEM

$$S = \{HH, HT, \cancel{TH}, TT\}$$

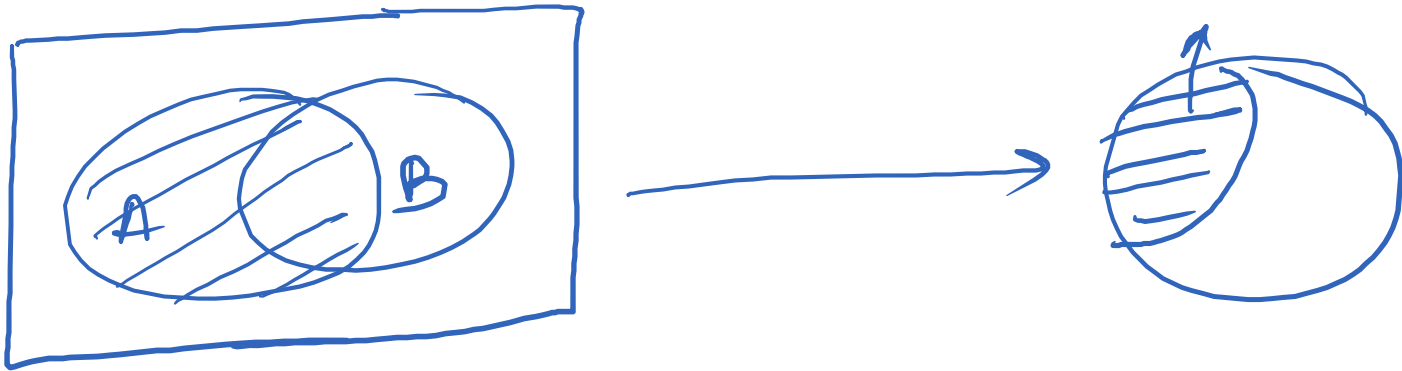
Consider families with 2 children. Assume boys and girls are **equally likely**.

For the random experiment of choosing such a family, what would be the probability that one child is a girl?

$$S = \{BB, BG, GB, GG\}$$
$$P(\uparrow) = \frac{|E|}{|S|} = \frac{3}{4}$$

$$S^* = \{BG, GB, GG\}$$
$$\frac{1}{3} = P(\quad)$$

If one child of such a family is a girl, what is the probability that the other child is a girl?



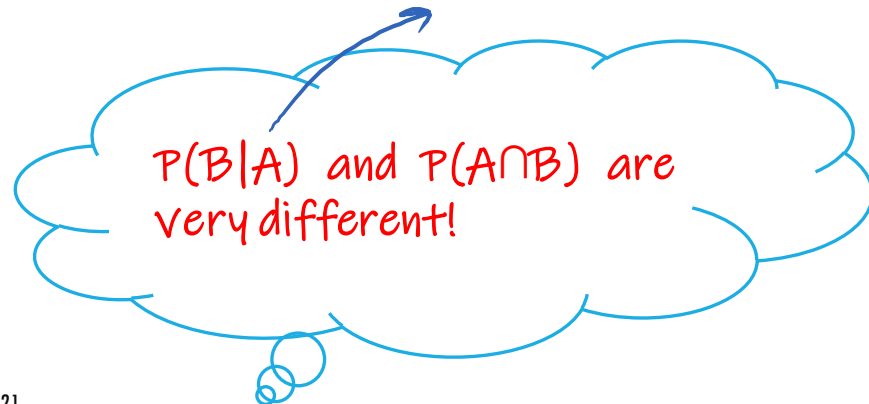
CONDITIONAL PROBABILITY

Let A, B be two events such that $P(A) > 0$. Then

$$P(B|A) = \frac{P(A \cap B)}{P(A)}$$

is the conditional probability of B given A .

Conditional probability given an event A is computed by restricting the sample space to A .



CONDITIONAL PROBABILITY

Conditional probability is also a probability: $Q(B) = P(B|A)$



Posterior Probability

- $0 \leq Q(B) \leq 1$
- $Q(\Phi) = 0, Q(A) = 1.$
- The summation law holds i.e. $P(Q_1 \cup Q_2 \cup \dots) = P(Q_1) + P(Q_2) + \dots$ if B_1, B_2, \dots are disjoint inside A

PROBLEM 3.2, TEXTBOOK PG 97:

A bag contains blue and red balls. Two balls are drawn randomly without replacement.

The probability of selecting a red and then a blue ball is 0.4. The probability of selecting a red ball in the first draw is 0.5.

What is the probability of drawing a blue ball, given that the first ball drawn was red?

Ans: $P(B \cap R) = 0.4$, $P(R) = 0.5$

$$P(B | R) = \frac{P(B \cap R)}{P(R)} = \frac{0.4}{0.5} = 0.8$$

PROBLEM

An analyst estimates that the probability of default on a seven-year AA rated bond is 0.06, while that on a seven-year A rated bond is 0.13. If the seven-year AA rated bond defaults, then the chances of the seven-year A rated bond defaulting is 0.67.

a) What is the probability that both the bonds will default?

Ans: $D_{AA} \rightarrow$ AA bond, $D_A \rightarrow$ A bond,

$$P(D_{AA}) = 0.06, \quad P(D_A) = 0.13$$

$$P(D_A | D_{AA}) = 0.67$$

$$P(D_A \cap D_{AA}) = ?$$

$$P(D_A | D_{AA}) = \frac{P(D_A \cap D_{AA})}{P(D_{AA})}$$

$$\Rightarrow P(D_A \cap D_{AA}) = 0.0402$$

PROBLEM

An analyst estimates that the probability of default on a seven-year AA rated bond is 0.06, while that on a seven-year A rated bond is 0.13. If the seven-year AA rated bond defaults, then the chances of the seven-year A rated bond defaulting is 0.67.

b) What is the probability that neither the seven-year AA rated bond nor the seven-year A rated bond will default?

$$\begin{aligned} P(D_{AA}^c \cap D_A^c) &= 1 - P(D_{AA} \cup D_A) = 1 - P(D_{AA}) - P(D_A) \\ &\quad + P(D_{AA} \cap D_A) \\ &= 0.7698 \end{aligned}$$

MULTIPLICATIVE/CHAIN RULE

$$\underline{P(A \cap B)} = P(A)P(B|A) = P(B)P(A|B)$$

General Rule:

$$P(A_1 \cap A_2 \cap \dots \cap A_n) = P(A_1)P(A_2|A_1)P(A_3|A_1 \cap A_2) \dots P(A_n|A_1 \cap A_2 \cap \dots \cap A_{n-1})$$

SUB EVENTS AND SUPER EVENTS

A is a **sub-event** of B if whenever A happens, B must happen as well.

We write $A \subseteq B$ and call B a **super-event** of A.

$$A = \{2, 4, 6\}$$
$$B = \{2\} \quad B \subseteq A$$

What happens to $P(A|B)$ and $P(B|A)$ when A is a sub-event of B?

$$A \subseteq B$$

$$P(A|B) = \frac{P(A \cap B)}{P(B)} = \frac{P(A)}{P(B)}$$

$$P(B|A) = \frac{P(A \cap B)}{P(A)} = \frac{P(A)}{P(A)} = 1$$



INDEPENDENT EVENTS

Two events A and B are called independent if

$$\underline{P(A \cap B) = P(A)P(B)}$$

Idea comes from the fact that A and B are independent means

$$P(A|B) = P(A|B^c) = P(A)$$

or equivalently $P(B|A) = P(B|A^c) = P(B)$.

Are mutually exclusive
events independent
events?

INDEPENDENT EVENTS

$$\left. \begin{aligned} P(A \cap B) &= P(A)P(B) \\ P(B \cap C) &= P(B)P(C) \\ P(C \cap A) &= P(C)P(A) \end{aligned} \right\} \text{Pair wise}$$

For three events A, B and C, **in addition to pairwise independence**, we also need

$$P(A|B \cap C) = P(A|B^c \cap C) = P(A|B \cap C^c) = P(A|B^c \cap C^c) = P(A)$$

or a similar description for B or C.

Together with pairwise independence, all of the above conditions reduce to one single additional condition:

$$P(A \cap B \cap C) = P(A)P(B)P(C)$$

PROBLEM

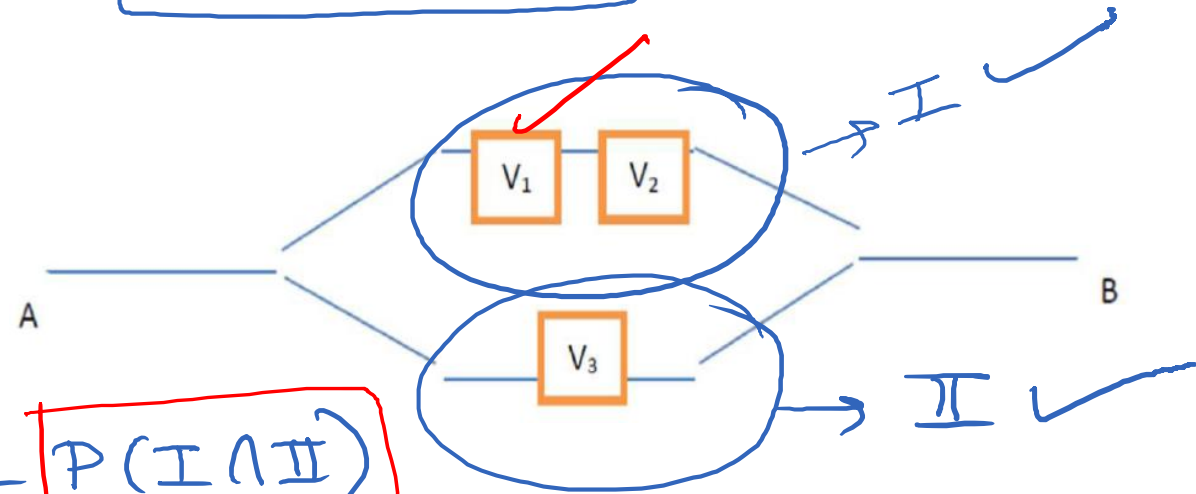
The valves in the image below develop faults and stop working independently with probability p each.

a) What is the probability that gas is flowing from A to B?

V_i : Working, V_i^c : Not working

$$P(V_i^c) = p$$
$$P(V_i) = 1-p$$

$i = 1, 2, 3$



$$P(\text{gas flows from A to B})$$

$$= P(I \cup II) = P(I) + P(II) - P(I \cap II)$$

$$P(II) = P(V_3) = 1-p$$

$$P(I) = P(V_1 \cap V_2) = P(V_1)P(V_2) = (1-p)^2$$

$$P(I \cap II) = P(V_1 \cap V_2 \cap V_3) = P(V_1)P(V_2)P(V_3)$$

$$P(I \cap II) = P(V_1)P(V_2)P(V_3) = (1-p)^3$$

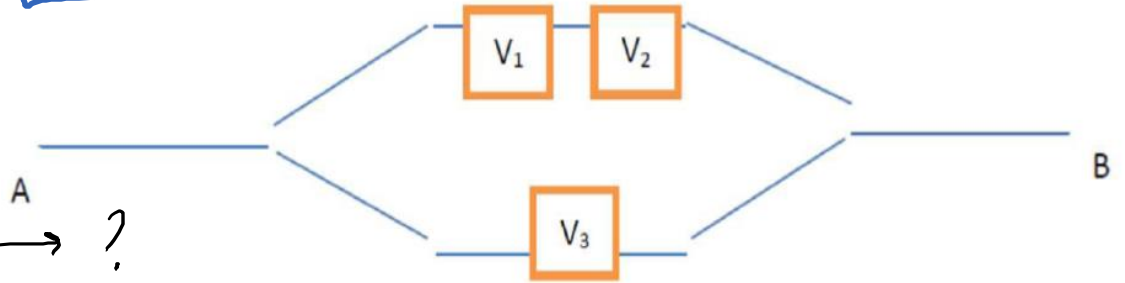
$$\begin{aligned} P(\text{gas flowing from A to B}) &= (1-p)^2 + (1-p) - (1-p)^3 \\ &= (1-p)(1+p-p^2) \end{aligned}$$

PROBLEM

The valves in the image below develop faults and stop working independently with probability p each.

b) Given that gas is flowing from A to B, what is the probability that V_1 has developed a fault?

G_{AB} : Gas flowing from A to B.



Ans: $P(V_1^c | G_{AB}) = \frac{P(V_1^c \cap G_{AB})}{P(G_{AB})}$ → we know from part (a)

$$P(V_1^c \cap G_{AB}) = P(\underbrace{V_1^c \cap V_2 \cap V_3}_{\text{shaded blue}}) + P(\underbrace{V_1^c \cap V_2^c \cap V_3}_{\text{shaded green}})$$

$$= P(V_1^c \cap V_3) = P(V_1^c) P(V_3) = p(1-p)$$



$$\begin{aligned} P(V_i^c | G_{AB}) &= \frac{P(V_i^c \cap G_{AB})}{P(G_{AB})} = \frac{p(1-p)}{(1-p)(1+p-p^2)} \\ &= \frac{p}{1+p-p^2} \end{aligned}$$

PROBLEM

The valves in the image below develop faults and stop working independently with probability p each.

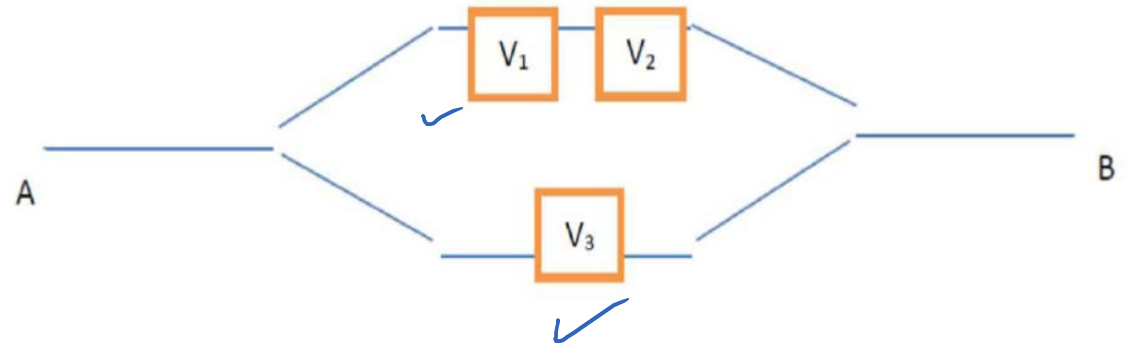
c) Given that gas is not flowing from A to B, what is the probability that V_1 has not developed a fault?

$$P(V_1 | G_{AB}^c) = \frac{P(V_1 \cap G_{AB}^c)}{P(G_{AB}^c)}$$

$$P(G_{AB}^c) = 1 - P(G_{AB}) = 1 - (1-p)(1+p-p^2) = p^2(2-p)$$

$$P(V_1 \cap G_{AB}^c) = P(V_1 \cap V_2^c \cap V_3^c) = P(V_1) P(V_2^c) P(V_3^c) = p^2(1-p)$$

$$P(V_1 | G_{AB}^c) = \frac{P(V_1 \cap G_{AB}^c)}{P(G_{AB}^c)} = \frac{p^2(1-p)}{p^2(2-p)} = \frac{1-p}{2-p}$$





TREE DIAGRAM

When events happen in sequence, it is often beneficial to attempt the problem using a probability tree.

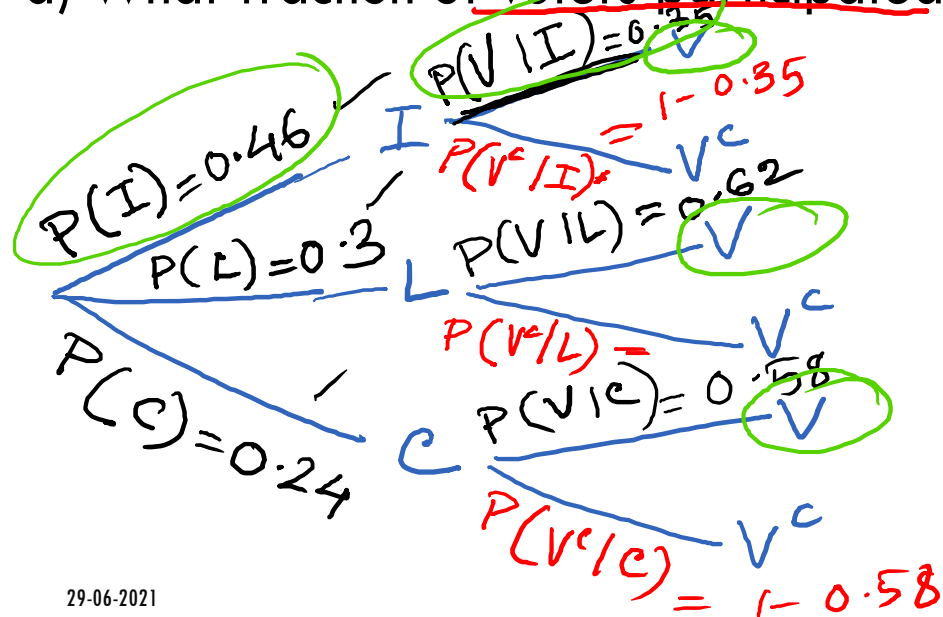
I: Ind, L: Lib
 C: Conservative
 V: Vote

PROBLEM 3.18, TEXTBOOK PG 98:

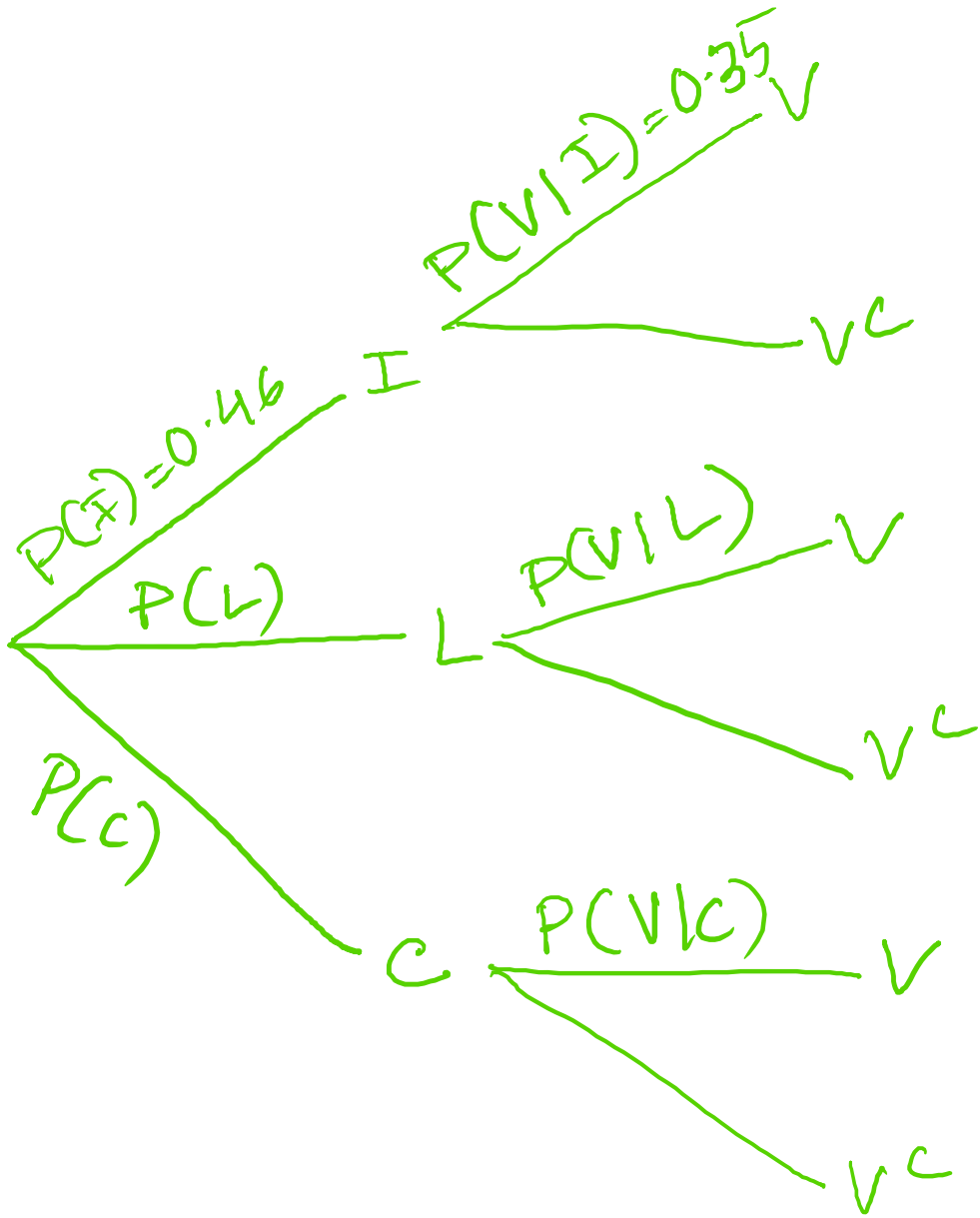
A total of 46% of the voters in a certain city classify themselves as Independents, whereas 30% classify themselves as Liberals and 24% say that they are Conservatives.

In a recent local election, 35% of the Independents, 62% of the Liberals, and 58% of the Conservatives voted. A voter is chosen at random.

a) What fraction of voters participated in the local election?



$$\begin{aligned}
 P(V) &= P(V \cap I) + P(V \cap L) + P(V \cap C) \\
 &= P(I)P(V|I) + P(L)P(V|L) + P(C)P(V|C) \\
 &= 0.4862
 \end{aligned}$$



→ Total Prob

$$P(V) = P(F)P(V|F) + P(L)P(V|L) + P(C)P(V|C)$$

$$P(C|V) = \frac{P(C)P(V|C)}{P(F)P(V|F) + P(L)P(V|L) + P(C)P(V|C)}$$

Bayes' ~~Rule~~ Rule!

PROBLEM 3.18, TEXTBOOK PG 98:

A total of 46% of the voters in a certain city classify themselves as Independents, whereas 30% classify themselves as Liberals and 24% say that they are Conservatives.

In a recent local election, 35% of the Independents, 62% of the Liberals, and 58% of the Conservatives voted. A voter is chosen at random.

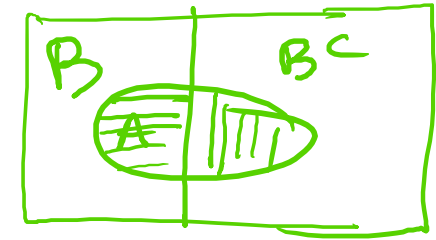
b) Given that this person voted in the local election, what is the probability that he or she is a Conservative?

$$P(C|V) = \frac{P(C \cap V)}{P(V)} = \frac{0.24 \times 0.58}{0.4862} = 0.2863019$$



TOTAL PROBABILITY AND BAYES' THEOREM

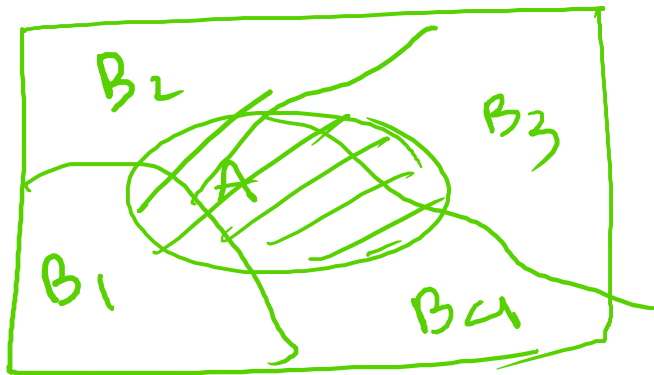
LAW OF TOTAL PROBABILITY



Let A and B be two events such that $0 < P(A) < 1$. Then

$$P(A) = P(B)P(A|B) + P(B^c)P(A|B^c)$$

$B_1, B_2, \dots, B_n \rightarrow$ Mutually exclusive and exhaustive events



$A \rightarrow$ any event

$$P(A) = \sum_{i=1}^n P(B_i)P(A|B_i)$$

JOINT AND MARGINAL PROBABILITY

The probability of two or more events occurring together or in succession is called the joint probability.

Marginal probability is the probability of the occurrence of the single event.

FALSE POSITIVE

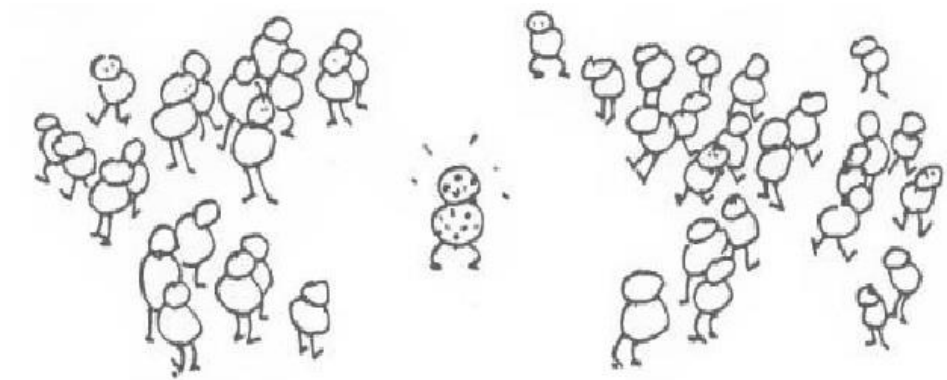
Suppose that a laboratory test on a blood sample yields **one** of **two** results, positive or negative.

It is found that **95%** of people with a particular disease produce a positive result.

But **2%** of the people without the disease will also produce a positive result (a false positive).

Suppose that **1%** of the population actually has the disease.

What is the probability that a person chosen at random from the population would have the disease, given that the person's blood yields a positive result?



FALSE POSITIVE

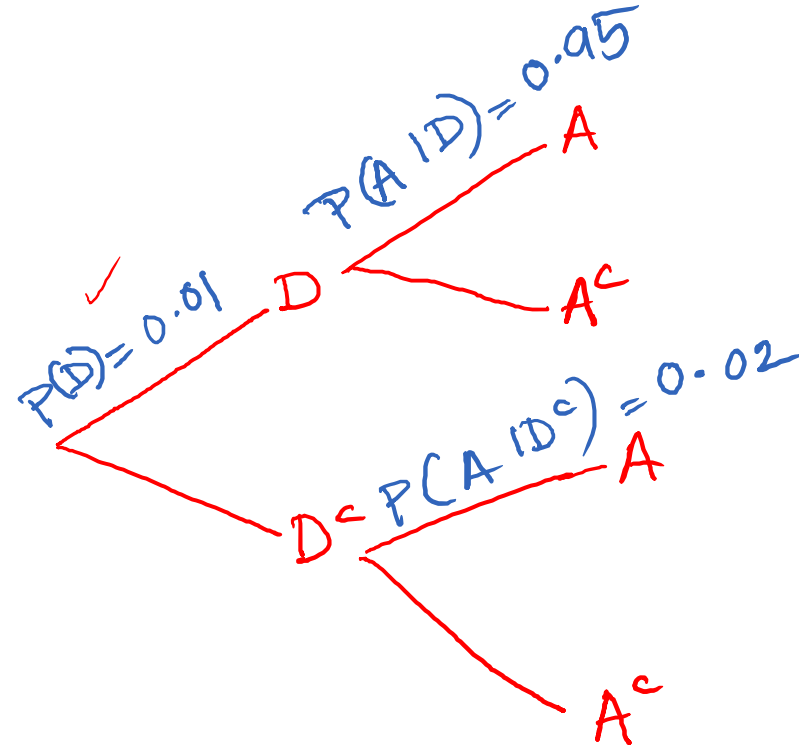
Suppose that a laboratory test on a blood sample yields **one** of **two** results, positive or negative.

- ✓ It is found that **95%** of people with a particular disease produce a positive result.
- ✓ But **2%** of the people without the disease will also produce a positive result (a false positive).

Suppose that **1%** of the population actually has the disease.

What is the probability that a person chosen at random from the population would have the disease, given that the person's blood yields a positive result?

D: Person has disease
A: Test gives +ve result.



$$\begin{aligned} P(D|A) &= \frac{P(D \cap A)}{P(A)} \\ &= \frac{P(D)P(A|D)}{P(D)P(A|D) + P(D^c)P(A|D^c)} \\ &= 0.324 \end{aligned}$$

FALSE POSITIVE

Suppose that a laboratory test on a blood sample yields **one** of **two** results, positive or negative.

It is found that **95%** of people with a particular disease produce a positive result.

But **2%** of the people without the disease will also produce a positive result (a false positive).

Suppose that **1%** of the population actually has the disease.

What is the probability that a person chosen at random from the population would have the disease, given that the person's blood yields a positive result?

$$0.34$$

$$\text{Sensitivity} : P(A|D) = 0.95$$

$$\text{Specificity} : \text{How specific positive results are to this disease}$$
$$\downarrow$$
$$P(A^c|D^c) = 0.98$$

SOME NOTATIONS

A partition of the sample space: B_1, B_2, \dots, B_n

$P(B_i)$: “Prior Probability” of B_i

→ the unconditional probability of B_i

A: Some event

$P(B_i|A)$: “Posterior Probability” of B_i

→ Bayesian Update of probability of B_i

WE FOUND THAT
 $P(D | A) = 0.324$

$P(D) = 0.01$

The result seems
counterintuitive!

The diagnostic test appears so accurate, we expect someone with a positive test result to be highly likely to have the disease, whereas the computed conditional probability is only **0.324!**

However, because the disease is rare and the test isn't perfectly reliable, most positive test results arise from errors rather than from diseased individuals.

The probability of having the disease has increased by a multiplicative factor of 32.4 (from prior .01 to posterior 0.324);

But to get a further increase in the posterior probability, a diagnostic test with much smaller error rates is needed.

If the disease were not so rare (e.g., 25% incidence in the population), then the error rates for the present test would provide good diagnoses.

$$P(D) = 0.25 \longrightarrow P(D | A) = 0.94$$



BAYES' THEOREM

Let A and B be two events such that $0 < P(B) < 1$ and $P(A) > 0$. Then

$$P(B|A) = \frac{P(A|B)P(B)}{P(A|B)P(B) + P(A|B^c)P(B^c)} = \frac{P(A|B)P(B)}{P(A)}$$

$B_1, B_2, \dots, B_k \rightarrow$ Mutually exclusive and exhaustive events.

$P(B_i) > 0, \quad i = 1, 2, \dots, k.$

Then for event A, ($P(A) > 0$),

$$P(B_j|A) = \frac{P(A|B_j)P(B_j)}{\sum_{i=1}^k P(A|B_i)P(B_i)}, \quad j = 1, 2, \dots, k.$$



CONTINGENCY TABLE

CUSTOMER SATISFACTION SURVEY FOR DIFFERENT FUNDS

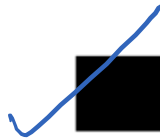
An investment broker sells several kinds of investment products - an equity fund, a bond fund, and a money market fund.

The broker wishes to study whether **client satisfaction** with its products and services depends on the type of investment product purchased.

To do this, **100** of the broker's clients are randomly selected from the population of clients who have purchased shares in **exactly one** of the funds.

The broker records the **fund type purchased** by each client and has one of its investment counselors personally contact the client.

When contacted, the client is asked to rate his or her level of satisfaction with the purchased fund as high, medium, or low.



| FundType | SatisfactionRating |
|-------------|--------------------|
| BOND | HIGH |
| Equity | HIGH |
| MoneyMarket | MED |
| MoneyMarket | MED |
| Equity | LOW |
| Equity | HIGH |
| Equity | HIGH |
| BOND | MED |
| MoneyMarket | LOW |
| MoneyMarket | LOW |
| Equity | MED |
| BOND | LOW |
| Equity | HIGH |
| MoneyMarket | MED |

CUSTOMER SATISFACTION SURVEY FOR DIFFERENT FUNDS

| | H | M | L |
|--------|---|---|---|
| Bond | | | |
| Equity | | | |
| MM | | | |

| FundType | SatisfactionRating |
|-------------|--------------------|
| BOND | HIGH |
| Equity | HIGH |
| MoneyMarket | MED |
| MoneyMarket | MED |
| Equity | LOW |
| Equity | HIGH |
| Equity | HIGH |
| BOND | MED |
| MoneyMarket | LOW |
| MoneyMarket | LOW |
| Equity | MED |
| BOND | LOW |
| Equity | HIGH |
| MoneyMarket | MED |

CUSTOMER SATISFACTION SURVEY FOR DIFFERENT FUNDS

| | High | Low | Medium | Total |
|-------------|------|-----|--------|-------|
| Bond | 15 | 3 | 12 | 30 |
| Equity | 24 | 2 | 4 | 30 |
| MoneyMarket | 1 | 15 | 24 | 40 |
| Total | 40 | 20 | 40 | 100 |

↓

Equity and Medium

Total no. of obs.

CUSTOMER SATISFACTION SURVEY FOR DIFFERENT FUNDS

$P(E \cap L) = 0.02$

| | High | Low | Medium | Total |
|-------------|------|------|--------|-------|
| Bond | 0.15 | 0.03 | 0.12 | 0.30 |
| Equity | 0.24 | 0.02 | 0.04 | 0.30 |
| MoneyMarket | 0.01 | 0.15 | 0.24 | 0.40 |
| Total | 0.40 | 0.20 | 0.40 | 1.00 |

CUSTOMER SATISFACTION SURVEY FOR DIFFERENT FUNDS

| | High | Low | Medium | Total |
|-------------|------|-------------------------|--------|-------|
| Bond | 0.15 | 0.03 | 0.12 | 0.30 |
| Equity | 0.24 | 0.02 <i>= P(E L)</i> | 0.04 | 0.30 |
| MoneyMarket | 0.01 | 0.15 | 0.24 | 0.40 |
| Total | 0.40 | 0.20 | 0.40 | 1.00 |

P(B)
Joint Probability

Marginal Probability

P(M) = 0.4

PROBLEM 3.21, TEXTBOOK PG 99:

A total of 500 married working couples were polled about their annual salaries, with the following information resulting:

If one of the couples is randomly chosen, what is
 (a) the probability that the husband earns less than \$25,000?

| Wife | Husband | | | |
|--------------------|--------------------|--------------------|-----|------|
| | Less than \$25,000 | More than \$25,000 | | |
| Less than \$25,000 | 0.424 212 | 0.396 198 | 410 | 0.82 |
| More than \$25,000 | 0.072 36 | 0.108 54 | 90 | 0.18 |
| | 248 | 252 | 500 | |
| | 0.494 | 0.504 | 1.0 | |

a) $P(H < 25000)$
 $= 0.494$

PROBLEM 3.21, TEXTBOOK PG 99:

A total of 500 married working couples were polled about their annual salaries, with the following information resulting:

| Wife | Husband | |
|--------------------|--------------------|--------------------|
| | Less than \$25,000 | More than \$25,000 |
| Less than \$25,000 | 212 | 198 |
| More than \$25,000 | 36 | 54 |

Handwritten calculations:
0.108 (circled) next to 54
0.504 (circled) below the table

If one of the couples is randomly chosen, what is
(b) the conditional probability that the wife earns more than \$25,000 given that the husband earns more than this amount?

$$\begin{aligned} P(W_{>25000} | H_{>25000}) &= \frac{P(W_{>25000} \cap H_{>25000})}{P(H_{>25000})} \\ &= \frac{0.108}{0.504} = 0.214 \end{aligned}$$

PROBLEM 3.21, TEXTBOOK PG 99:

A total of 500 married working couples were polled about their annual salaries, with the following information resulting:

| Wife | Husband | |
|--------------------|--------------------|--------------------|
| | Less than \$25,000 | More than \$25,000 |
| Less than \$25,000 | 212 | 198 |
| More than \$25,000 | 36 | 54 |

0.072 (handwritten next to 36)
 0.494 (handwritten below the table)

If one of the couples is randomly chosen, what is (c) the conditional probability that the wife earns more than \$25,000 given that the husband earns less than this amount?

$$\begin{aligned}
 &P(W_{>25000} | H_{<25000}) \\
 &= \frac{P(W_{>25000} \cap H_{<25000})}{P(H_{<25000})} \\
 &= \frac{0.072}{0.494} = 0.145
 \end{aligned}$$

ODDS OF AN EVENT

The odds in the favor of an event A is the ratio of the probability of A to the probability of A^c i.e.

$$\text{Odds in favor of A} = \frac{P(A)}{P(A^c)}$$